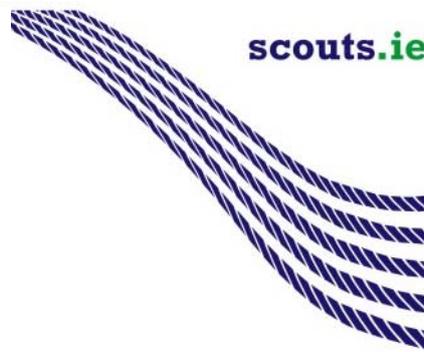




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**Ref: L04/2014 – Guerrilla Neckerchiefing**

## **Scouting Ireland's first "Guerrilla Neckerchiefing" Challenge**

15<sup>th</sup> January 2014

Dear Scout / Scouter,

Founders' Day- 22<sup>nd</sup> February is a worldwide celebration by Scouts everywhere to celebrate the birthday of Robert Baden-Powell, the founder of Scouting, and his wife Olave.

Last year, we invited Scouts, across Ireland, to wear their neckerchief for the day to commemorate our founder and celebrate all things Scouting - and Scouts are encouraged to do this again this year. However this year we want to go a step further and are challenging each and every member, young and old, to join together and help us cover the country in neckerchiefs. You have probably heard of 'guerrilla gardening' or 'guerrilla knitting', well we plan to launch Ireland's first 'guerrilla neckerchief' campaign.

The idea is simple!! We want to see neckerchiefs everywhere on:

- As many statues around the country as possible.  
*At the very least, pick a statue, put a neckerchief on it, take a picture and then be on your way. For the more ambitious amongst you, after seeking suitable permission, you might select a statue and let him/her/it wear a neckerchief for the entire weekend to celebrate Founders' Day.*
- As many Irish Celebrities, Politicians and Local Community Hero's as possible.  
*At the very least, identify one of the above and get them to wear a Neckerchief with some Youth Members from your Scout Group, snap a picture and upload it.*
- Don't forget our former members – there are thousands of young people and adults in our communities who have been scouts and if you know who they are why not ask them to wear a neckerchief for the day also.

Whatever you and your group decide to do, make sure to take a picture and e-mail it to [foundersdayphotos@scouts.ie](mailto:foundersdayphotos@scouts.ie) or post it on Facebook to <https://www.facebook.com/ScoutingIreland> for everyone to see.

The aim of this action is to get Scouts noticed across the country in an exciting, novel way. The more statues, celebrities, politicians and local community heroes that get 'neckerchiefed' the better, but please be careful and courteous to everyone and do not attempt to put a neckerchief on a statue (or person!) if you cannot do so safely and with permission.

The very best of luck in your efforts in getting Scouting in Ireland noticed through "Guerrilla Neckerchiefing".

Yours in Scouting

**IAN DAVY**  
**Chief Commissioner (Youth Programme)**  
**Scouting Ireland**

**CC:**

Programme Section Team Leads  
Group Leaders  
County Programme Coordinators  
County Commissioners  
Provincial Management/Support Teams  
National Youth Programme Committee  
National Adult Resources Committee  
National Management Committee  
Scouting Ireland Staff

